

# AI Saves 89,000 Hours

Accounting Industry

\$35B Annual Revenue

200K Employees Nationwide

Data & AI Focus

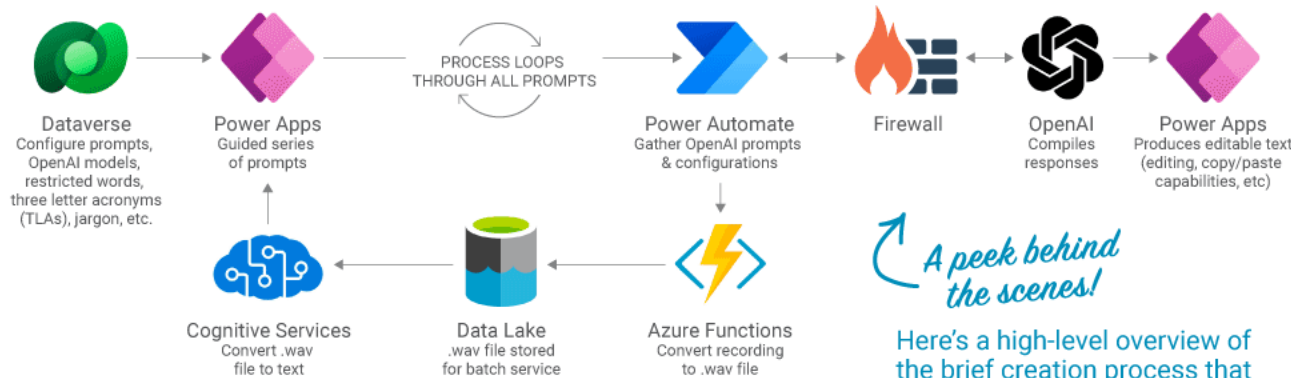
## Accounting Firm Uses AI to Improve Brief Creation Timeline by 91%

### PROBLEM

- Sales Executives spend 2 hours creating sales summary after each call
- Existing strategic initiative to determine & implement an AI solution use case

### SOLUTION + RESULT

- AI solution leveraging Cognitive Services, Power Automate & Power Apps
- Generates a detailed sales brief in under 10 minutes (lowered from 2+ hours)
- Increases efficiency, saves manhours, enables focus on high-value tasks



*A peek behind the scenes!*

Here's a high-level overview of the brief creation process that helps save manhours.



### AI COMPLEXITY LEVEL



*Work smarter, not harder!*  
Records answers to multiple questions creating a single report.

Easily note that client should remain anonymous.

Output is editable text with anticipated words and phrases that user may want to edit highlighted.

Voice-based saves time & improves output consistency.