

RCM POLICY IQ

Accelerate revenue cycles and empower teams.



Healthcare Revenue Cycle Management (RCM) is at a breaking point: denial rates are climbing, reimbursements are shrinking, and revenue leakage is accelerating. Complexity from fragmented systems and shifting regulations make control harder and margins suffer. 3Cloud helps organizations regain clarity and control, reduce denials and protect revenue through agentic AI powered by Azure.

Safeguard Every Step of the Revenue Cycle

Design a more resilient patient revenue cycle by implementing AI that understands your payer contracts. Denials, delays and manual rework aren't isolated, they're systemic. Proactive oversight and AI-driven workflows stop leakage before it starts.



- **PRE-REGISTRATION** data accuracy prevents downstream errors.
- **REGISTRATION** with complete documents ensures billing accuracy.
- **CHARGE CAPTURE** throughout the stay avoids missed revenue.
- **CLAIM SUBMISSION** after discharge accelerates reimbursement.
- **REMITTANCE PROCESSING** maintains financial accuracy & transparency.
- **INSURANCE FOLLOW-UP** reduces delays & denials.
- **PATIENT COLLECTIONS** secure final revenue & improve cash flow.

How We Help

3Cloud's Revenue Cycle Management (RCM) solution empowers healthcare systems to take control of their financial operations by unifying data, automating workflows, and embedding GenAI across the revenue cycle. Built for scale and precision, our solution reduces administrative burden and improves financial performance across the entire revenue cycle.

Ensure Integrity from Patient Access to Collections

Patient Access (Front-End)

Intelligent policy loading delivers accurate coverage detailed upfront & simplifies patient onboarding.

Clinical Revenue Management (Middle)

Adaptive payor policy loading, CDI and coding work together to minimize manual effort and ensure precise documentation and enable timely, compliant reimbursement.

Patient Financial Services (Back-End)

Accurate first-pass payment posting & timely denial management speed up reimbursements, reduce A/R days & strengthen cash flow.

How it Works Combining deep healthcare expertise with AI that acts intelligently.

Contract & Policy Ingestion	Turn contracts into adaptive, actionable rules automatically.	Agentic AI autonomously processes contracts and payer policies, extracting rules and terms to streamline compliance.
Entity Extraction & Intelligent Search	Find exactly what you need, when you need it with context-aware precision.	Granular searches across contract versions and policy updates deliver point-in-time accuracy for claims and audits. No guesswork, no delays.
Workflow Integration	Optimize each RCM step with AI-driven orchestration.	Ensure CDI, payment posting and cleaner first claims make denial management and moving revenue collection left easier.
Human Feedback Loop	Capture modifications and ensure accuracy augmented with your SMEs.	Processes evolve through collaboration between technical SMEs and business stakeholders, ensuring clarity and relevance for sales and delivery teams.

From Capability to Impact

3Cloud's RCM solutions turn complexity into clarity and results. By blending healthcare expertise with AI, we help providers boost efficiency, compliance and financial performance. Our most recent client realized the following results:

\$7.25M

decrease in cost-to-collect with less claims rework

\$18M

in cost avoidance through system consolidation & process optimization

70-80%

reduction in manual billing rework by eliminating duplicative systems

Partner with 3Cloud for Revenue Excellence

Our proven approach enables healthcare leaders simplify complexity, reduce costs and drive sustainable growth—while strengthening compliance and accelerating reimbursements. Together, we'll unlock your organization's full financial potential and deliver measurable impact across the revenue cycle.

Your next Azure engagement may be eligible for Microsoft funding

Accelerate Your Azure Journey with 3Cloud

3Cloud is the premier pure-play Azure partner in the ecosystem with unparalleled expertise in all things Azure. We specialize in delivering top-tier Azure infrastructure, cutting-edge AI, robust data & analytics and ground-breaking app development. Leveraging our extensive experience, advanced tools and customized accelerators, we ensure the quickest time to value for your Azure-based projects.

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